

Shri Shankaracharya Technical Campus
E-CELL SSTC

Live .Learn.Lead



Think Once, Think Twice, Think Entrepreneurship

To create entrepreneurial environment

We look towards incorporating the entrepreneurship

Making their ideas a reality on the campus

ABOUT ECELL

E-CELL SSTC is a student-run non-profit organization to promote the spirit of entrepreneurship among students and establish a startup culture

E-Cell SSTC was established in Shri Shankaracharya Group of Institutions, Bhilai, since 07/10/2017 with a motto to help the students, in making their ideas a reality on the campus.

VISION

To develop the entrepreneurial environment by providing easy and effective interaction with the student body, experienced professionals successful entrepreneurs, investors, venture capitalists, and corporate.

MISSION

We look towards incorporating the entrepreneurship and intrapreneurship as potential abilities of the individuals by being a platform to cater to the same.



VALUES

- Integrity
- Respect
- Excellence
- Fortitude

TIMELINE

2017-18

- Workshop on "3D printing"
- DISRUPT
- What's My Story
- One dollar Venture
- Entrepreneurship Awareness Drive

2019-20

- Entrepreneurship Development Program
- Exhibition for innovative idea
- Awareness drive on Oil and Gas start up initiative
- BOOTCAMP
- Workshop on "Graphic Designing"
- What's My Story
- One dollar Venture
- Case Studies & Market Orientation
- Speech competition on "Role of Citizens in Mitigation of corruption"
- Venue Visit and Interview with NUKKAD Café under an talk series "Aarambh"
- Webinar on "Design thinking for digital entrepreneurship"
- Innovation in Isolation(4 different area's innovation competetion)
- Vocal For Local(Promotions & Publicity for local vendors)
- Official inaugaral of the magazine "ADHYAY"
- Talen-trail (Entrepreneuership on Innovation)
- Covackthon-2021(Participation Activities)

2020-22

- Inaugration Adhayay & Podcast
- Problem Identification Competition
- Project Expo
- IDEATHON Competition
- MAKEATHON Competition
- Women Sensitization
- Motivational Session on : Decoding Entrepreneurship
- Workshop on " Idea Lab "

CATEGORIES OF E-CELL EVENTS

E-CELL SSTC has contributed to the growth of the startup environment through its myriad of activities in the area of Entrepreneurship

- Entrepreneurship development program
- Skill development
- Startup ecosystem
- Technical advancement
- Brainstorming session
- Awareness programs
- Social connectivity
- Investment grants
- Achievements

Skill development

To provide basic entrepreneurship training aimed at helping entrepreneurs to put their ideas into action, bring an attitudinal & behavioral change in the target group, and build their personal entrepreneurial skills, E-CELL SSTC conducted activities and events centered around skill development

- *What's My Story*
 1. Students hear the experiences of a real-life entrepreneur and find out what it takes to start and build a company
- *Objectives:*
 2. Increase awareness of entrepreneurship on campus.
 3. Inspire E-cell members to become entrepreneurs.
 4. Make entrepreneurship relevant and accessible through storytelling

Startup Ecosystem

This category consists of conducting activities and sessions that will create an entrepreneurial ecosystem for a student.

Mentoring the student on entrepreneurship(Mentorship session)

↓

Asking them to identify the problems they encounter in their day to day life (Problem identification competition)

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At last, assisting them to find the solutions to these problems through various competitions where they provide the solutions to their problems identified

(Ideathon)

Entrepreneurship development program:

- Entrepreneurship Development Programme (EDP) is a program that helps in developing entrepreneurial abilities. The skills, that are required to run a business successfully, are developed among the people through this program. Sometimes, people may have skills but it requires polishing and incubation. This program is perfect for them.
- The objective of this program was to motivate an individual to choose entrepreneurship as a career and to prepare the person to exploit the market opportunities for their own business successfully.



CATEGORIES OF E-CELL EVENTS

WORKSHOP ON 3-D PRINTERS:-

3D printers refer to the process in which the materials are joined or solidified to create a 3-D object.

COVERED TOPICS –

- introduction of 3d printers
- types of printers
- application of 3d printers in Engineering.
- additive manufacturing
- demonstration of 3D Printing.

Tech Fair

The objective of the Tech-fare was to showcase the latest technologies and educate the students of BE 1st semester about the same.

Case Studies

The objective of the Tech-fare was to showcase the latest technologies and educate the students of BE 1st semester about the same.



BootCamp

BOOT CAMP is organized to help in developing entrepreneurial abilities. The skills, that are required to run a business successfully, are developed among the people through this program. Sometimes people may have skills but it requires polishing and incubation. It consisted of the following activities:

- CASE STUDIES
- 1 \$ VENTURE
- ENTREPRENEURSHIP QUIZ



CATEGORIES OF E-CELL EVENTS

Brainstorming session

Brainstorming can promote creative thinking, bring a team together, and also land one on a perfect idea. In E-CELL SSTC we have conducted various brainstorming sessions for the students. This event gave them a chance to enhance their entrepreneurship abilities.

The following events were under the category of brainstorming sessions:

- 1. One Dollar Venture:** This was a fun event in which participants had to Craft a product or service under a specified budget and had to create profit out of it.
- 2. Think out of the box:** This game is all about thinking within a box! Do participants design the box for a new product (even one that will never be sold in a box)? They come up with the USP, product features, pricing, and how to communicate with your customers through this hands-on designing experience.
- 3. Disrupt:** A fun game that helps participants connect the dots and come up with new ideas. This stems from Disruptive Thinking and is based on a model to trigger new ideas.

Awareness programs

Awareness drive cum membership drive organized by E-Cell SSTC at the college premises to create awareness among students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option and also to highlight the merits of pursuing such an option.

Students were also given the information about the Entrepreneurship Cell of SSTC, which is a club that promotes business ideas, arranges the necessary aid, and act as a bridge to get the funding from the various agencies. E-Cell SSTC also organizes the various entrepreneurial and personality development activities within the campus



Social connectivity:

- In our journey to encourage entrepreneurship, we aim to grow our network of innovative minds to the best of our abilities. We are ensuring this through the following activities:
- Instagram posts and reels: We regularly post on our Instagram handles to ensure that our E-CELL SSTC page get noticed by as many people as possible. We also educate our audience on different aspects through our posts and reels
- Podcast: We ensure our reach among the YouTube audience through our podcast which consists of varied topics.
- Talen Trail: It is a session in which the CEO of three companies discussed their functionality, journey, and work ethics, and they offered an internship to the students.



CATEGORIES OF E-CELL EVENTS

Ideathon

E-CELL SSTC conducted the Ideathon with the combined vision of Our Director P.B Deshmukh and the chief guest Mr. Harsh Jain who is the CEO of exosolar Pvt. Ltd. . It was an encouraging and successful event under the perfect supervision of Dr. Smita Selot, Dr. Latika Pinjarkar, Mrs. Shailja Bahadur, and E-CELL Head Coordinator, Prof. Achala Jain. It was a competition to encourage students to create something innovative which was conducted on March 15th, 2022 for the students of every year of Engineering in the auditorium of the IT and Computer Science Department, SSTC.

First, the competition started with the ceremony of the goddess Lakshmi and then Prof. Archala Jain encouraged us to bring the new ideas to the society. Then the Director of our college P.B Deshmukh showered the blessings and inspired the students to learn and develop new things and also encouraged the E-Cell team. Then the competition was started with full enthusiasm and many of the ideas were presented in front of the chief, 11 teams competed In the Ideathon and 1 team received funding for the prototype.

Makethon competition

E-CELL SSTC in association with the EEE Department of Shri Shankaracharya Technical Campus conducted MAKE-A-THON 2.0 (TOYATHON) with the combined vision of Our President Mrs.Jaya Abhishek Mishra and Director P.B Deshmukh and it was an encouraging and successful event under the perfect supervision of EEE HOD Dr.Naveen Goel and E-CELL Head Coordinator Prof. Achala Jain. It was a competition to encourage students to create something innovative which was conducted on April 28th, 2022 for the students of class 8-12th & 1st year of Engineering. The event was inaugurated and judged by the chief guests Mr. Prabhakar Rao (EMI expert, SMPMC, Urban Area Development Authority, Chhattisgarh State) and Mr. Aseem Jain (Diesel Engineer, 25 yrs experience in safety and automobile industry). The competition was Chhattisgarh's first-ever competitive event focused on the involvement of technology for developing toys that carry educational values and conducted in two rounds, there are 15 teams in the final's competed For a 5-hour challenge and bagged cash prizes.

Technical advancement

- Technology has proven crucial to the growth of a business. To ensure that the aspiring entrepreneurs have sound knowledge of technological advancement, E-CELL SSTC conducted sessions to help students combine technologies with their entrepreneurial ideas
- WEB DEVELOPMENT ANALYTICS & AI
- This session was hosted by Mr.Mohit Sahu, Founder of the Company " Minocular ", A Company that provides tech solutions for mining-related works. He enlightened the students with the latest and ongoing advancement in AI technologies. He gave a statistical record of upgrading techs to date and upcoming higher technologies.
- Workshop on Graphics designing: The objective of the workshop was to give a brief introduction to graphic designing using Photoshop. It was a complete hands-on session of 3 hours duration with no registration fee.



CATEGORIES OF E-CELL EVENTS

Problem Identification Competition:

As we all know we are surrounded by a lot of problems. And this activity involves students identifying those problems. Problems that can lead to innovation. A problem whose identification can lead to a startup or a billion-dollar idea. This competition focuses on your observation skills, which will help you throughout this.

Students were asked to follow the themes specified below:

1. Health care
2. Education
3. Finance
4. Agriculture
5. Teenage
6. Safety and security



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Monday Motivation

“Life is like the monkey bars: you have to let go to move forward. Once you make the decision to leap into entrepreneurship, be sure to loosen your grasp on old concepts so you can swing your way to new ones.”

Leah Busque

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Success has always had myriad connotations for every individual. For some, it is recognized in society, and for some, success is about evolution. E - Cell, through its activities and competitions, has achieved both. 6 years of unprecedented work and planning. It has been a slow and rewarding journey for all of us.

A quick look at some achievements by the students of E-CELL SSTC:

S.No	Name of Competition	Problem Statement	Ranking
1	Makethon(2020)	Problem of Bank robbery And security Assessment	Consolation prize Rs2000/-
2	INNOBUZZ(Vssut Burla)	Problem of Insects Damaging The crops in agriculture	Best Ideation and designing Sector 10000/-
3	RESOLUTE 2021	Problem of Surveillance and pesticide spreading in Farms	3Rd prize 25000/-
4	Covackathon 2021	To ease the use of electronic use in medical and machine to fight covid-19	50,000/-
5	Start-up 2.0	To promote sanitation in rural areas by Making portable Sanitation vehicles at low cost	Best Designing and compatible project 2000/-
6	Toycathon	To make students learn about indian culture via apps and website with fun	Participation Certificate
7	Covackathon 2021	To ease the use of electronic use in medical and machine to fight covid-19	Incubation with funding upto 4 Lakhs
8	Global Studio Entrepreneurship award	To design a innovative idea with a great business pan	2nd prize 25000/-
9	Smart India Hackathon	Kovai, Coimbatore	1,00,000/-
10	Makethon Consolation prize	SSTC	25000/-
11	Idea Conclave	SSTC	3000/-
12	Hackathon 2.0	SSTC	10,000/-

ACHIEVEMENTS

LET'S CONNECT

India has become an emerging market for global investors and entrepreneurship is majorly contributing to the country's economy. We believe in encouraging aspiring and ambitious young Indians to become entrepreneurs and promote entrepreneurship as a tool for developing India. Connect with us for a progressive journey.

E-CELL SSTC WEBSITE: <https://ecellsstc.org.in/>

Contact :9826539550

TWITTER: <https://twitter.com/sstcecell>

LINKDIN: <https://www.linkedin.com/in/ecellsstc>

INSTAGRAM: https://www.instagram.com/ecell_sstc/?hl=en

YOUTUBE: <https://youtube.com/channel/UCkCTuF5lefw81TTn5QYI4jg>

FACEBOOK: <https://www.facebook.com/ecellsstcbhilai/>



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